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**Notice to the Investors/Unit holders of ICICI Prudential Fixed Maturity Plan - Series 68 - 704 Days Plan L, ICICI Prudential Fixed Maturity Plan-Series 69 - 698 Days Plan B, ICICI Prudential Fixed Maturity Plan - Series 69 - 693 Days Plan D and ICICI Prudential Banking and PSU Debt Fund (the Schemes)**

Notice is hereby given to all the investors/unitholders of the Schemes that the Trustee has approved July 23, 2014 as the record date for declaration of dividend under the dividend option of the plans under the Schemes. Accordingly, dividend will be paid to all the unit holders whose names appear in the register of investors/unitholders of the Schemes, at the close of business hours on July 23, 2014, subject to availability of distributable surplus under the Schemes, at the recommended rate as mentioned below:

Plans/Options under the Schemes	Recommended rate of dividend (₹ Per unit) (Face value of ₹ 10/- each)#	NAV as on July 16, 2014 (₹ Per unit)
<b>ICICI Prudential Fixed Maturity Plan - Series 68 - 704 Days Plan L</b>		
Direct Plan - Dividend	Entire distributable surplus as on record date	11.0506
Regular Plan - Dividend	Entire distributable surplus as on record date	11.0247
<b>ICICI Prudential Fixed Maturity Plan-Series 69 - 698 Days Plan B</b>		
Regular Plan - Dividend	Entire distributable surplus as on record date	10.9685
<b>ICICI Prudential Fixed Maturity Plan -Series 69 - 693 Days Plan D</b>		
Direct Plan - Dividend	Entire distributable surplus as on record date	11.0692
Regular Plan - Dividend	Entire distributable surplus as on record date	11.0444
<b>ICICI Prudential Banking and PSU Debt Fund</b>		
Direct Plan - Quarterly Dividend	0.2319	10.6287
Regular Plan - Quarterly Dividend	0.2215	10.3677

# Subject to deduction of applicable dividend distribution tax

For units in demat form: Dividend will be paid to those Unitholders/Beneficial Owners whose names appear in the statement of beneficial owners maintained by the Depositories under the plans/dividend options of the Schemes on July 23, 2014.

**It should be noted that pursuant to payment of dividend, the NAV of the plans/dividend options of the Schemes would fall to the extent of dividend payout and statutory levy, if any.**

Investors are requested to take a note of the above.

**For ICICI Prudential Asset Management Company Limited**

Place: Mumbai

Date : July 17, 2014

No. 011/07/2014

Sd/-

**Authorised Signatory**

**CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at [www.icicipruamc.com](http://www.icicipruamc.com)**

**Mutual Fund investments are subject to market risks, read all scheme related documents carefully.**